Adult & Teen Challenge
of Central Canada

RADIOTHON SPONSORSHIP OPPORTUNITIES

We are grateful for your support and offer two ways of supporting :

1. Advertising Sponsorships

For supporters and businesses who prefer the benefit of advertising and an invoice.

Includes promotional benefits such as:

- Logo placement in event materials
- Social media mentions
- Recognition in promotional materials

Advertising Sponsors will receive an invoice to reflect the promotional value.

2. Charitable Giving Donations

For supporters who prefer to receive a charitable tax receipt, instead of advertising recognition.

Contributions at this level are:

- Acknowledged with a thank-you
- Full for a charitable tax receipt.

Charitable donations are available at any amount of support and will not qualify for the benefits, listed below.

Why Become a Sponsor?

Your sponsorship directly supports Adult & Teen Challenge programs that are providing Freedom from Addiction and helping us make a difference in our communities. Whether you choose to receive promotional benefits or give anonymously, your contribution will have a lasting impact.

For more information or to select your sponsorship level, please contact us at **events@teenchallenge.tc** or call **888-822-9992 option 6**.

www.teenchallenge.tc

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PRESENTING Sponsor: $10,000+

- Premier visibility with top logo placement and company link on the event webpage and all Radiothon promotions
- Frequent on-air mentions throughout the day, highlighting your leadership and commitment to community transformation
- Social media features across both Adult & Teen Challenge and station channels
- Opportunity for an on-air interview segment to share your company's community values and message of support
- Inclusion in pre-recorded thank-you messages airing the week after the Radiothon

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GOLD Sponsor: $5,000+

- Logo and website link featured prominently on the Radiothon webpage and select promotional materials
- On-air recognition during your sponsored hour(s), showcasing your commitment to restoring lives and strengthening communities
- Social media mentions highlighting your partnership before and during the event
- Acknowledgment in post-event donor communications and public thank-you posts
- Optional opportunity to record a short message of encouragement or corporate challenge for broadcast

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SILVER Hourly Sponsor: $2,500+

- Logo and website link featured on the Radiothon event webpage
- On-air acknowledgment during your sponsored hour, recognizing your business as a proud supporter of recovery and restoration
- Post-event thank-you mentions in donor communications and social media highlights

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BRONZE Sponsor: $1,000+

- Logo and company link featured on the Radiothon webpage as a valued sponsor
- Acknowledgment on-air and in post-event thank-you communications, including social media recognition

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