

**RE: Sponsorship Request**  
**2024 Motorcycle Ride for Eternity**  
**Saturday, July 20, 2024**

Good day,

I am writing to invite you to partner with me for the annual Motorcycle Ride for Eternity in support of Adult & Teen Challenge of Central Canada!

The Motorcycle Ride for Eternity is an annual fundraiser, bringing together motorcycle enthusiasts of all ages and backgrounds every year from across Manitoba. I am excited to personally join in the challenge of raising money to help the Adult & Teen Challenge programs **put Hope within Reach** of anyone impacted by life-controlling addictions.

With a mission to provide communities, families, and individuals freedom from the impact of life-controlling addictions, Adult & Teen Challenge operates a variety of programs to help people walk in freedom—including their long-term live-in discipleship programs, Ready Now Recovery small group support, drug awareness outreach for youth, and family support groups. They are making a meaningful difference, and I am thrilled to partner with them!

Adult & Teen Challenge relies on private donations and fundraising events like this to operate. Therefore, I am inviting you and your business to help make this fundraising effort an outstanding success. As a valued sponsor, your business could benefit from fantastic advertising opportunities such as:

- 1. Logo and website link – online and physical**
- 2. Visual and vocal recognition**
- 3. Knowledge of your *meaningful and positive impact* on addictions in local communities—creating a *legacy of hope and resilience***

***\*\*Please see the attached sponsorship levels document for more details.\*\****

Should you have any questions, you can contact me at \_\_\_\_\_, or Adult & Teen Challenge directly at [events@teenchallenge.tc](mailto:events@teenchallenge.tc) or (204) 949-9484.

Thank you for your consideration!

Sincerely,

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Registered Fundraising Rider