

**RE: Request for Sponsorship - 4th Annual Adult & Teen Challenge Sled for Eternity  
Saturday, February 17, 2024**

I am writing to invite you to partner with me for the 4th Annual Sled for Eternity in support of Adult & Teen Challenge of Central Canada. **I've attached a list of sponsorship opportunities to this letter for your review.**

Sled for Eternity is a popular fundraiser, reaching hundreds of snowmobilers every year in Northwestern Ontario. I am excited to join in the challenge of raising money to help the Adult & Teen Challenge programs put hope within reach of communities impacted by addictions.

With a mission to provide communities, families and individuals freedom from the impact of life-controlling addictions, Adult & Teen Challenge operates a number of programs including their long-term live-in addiction treatment programs, Ready Now Recovery small group support and family support groups. They are making a difference and I am excited to partner with them.

As I plan to attend and ride in the Sled for Eternity Ride myself, I am appealing to your company to help make this fundraising effort a success. Thank you for your consideration of this request.

**As a sponsor for this event, your business can receive such things as:**

- 1. A logo and link on our website**
- 2. Visual and vocal recognition on event day**
- 3. The knowledge that you are helping at-risk members of your community find hope and healing from their addictions**

Should you have any questions, you can contact myself at \_\_\_\_\_, or Adult & Teen Challenge directly at [events@teenchallenge.tc](mailto:events@teenchallenge.tc) or by calling (807) 345-2277.

Sincerely,

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**Registered Fundraising Rider**