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**RE: Request for Sponsorship - Adult & Teen Challenge Sled for Eternity
Saturday, February 18, 2023 | Best Western Plus Hotel & Conference Centre**

I am writing to invite you to partner with me for the 3rd Annual Dryden Sled for Eternity in support of Adult & Teen Challenge of Central Canada. **I've attached a list of sponsorship opportunities to this letter for your review.**

Sled for Eternity is a popular fundraiser, reaching hundreds of snowmobilers every year in Manitoba and Ontario. I am excited to join in the challenge of raising money to help the Adult & Teen Challenge programs put hope within reach of communities impacted by addictions.

With a mission to provide communities, families and individuals freedom from the impact of life-controlling addictions, Adult & Teen Challenge operates a number of programs including their long-term addiction treatment centres, Ready Now Recovery outpatient program and family support groups. They are making a difference and I am excited to partner with them.

As I plan to attend and ride in the Sled for Eternity Ride myself, I am appealing to your company to help make this fundraising effort a success. Thank you for your consideration of this request.

As a sponsor for this event, your business can receive such things as:

- 1. A logo and link on our website**
- 2. Visual and vocal recognition on event day**
- 3. The knowledge that you are helping at-risk members of your community find hope and healing from their addictions**

Should you have any questions, you can contact myself at _____, or Adult & Teen Challenge directly at events@teenchallenge.tc or by calling (204) 949-9484.

Sincerely,

Registered Fundraising Rider

Presenting Sponsor: \$10,000

- » Company's name to precede or follow every mention of the Sled for Eternity. (radio, print etc)
- » Your company logo with link to your website prominent on our event website
- » Logo or name mention on printed media (posters, letters, etc.)
- » Your company banner may be displayed at registration tables
- » Your company may provide promotional items to be given out at the event
- » Option to set up 10x10 booth space at the event (registration and or dinner)
- » Special recognition during the event presentation and 5 mins to speak about your company.
- » First rights or refusal for next years event
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.



**These benefits are eligible to businesses or individuals being invoiced as a sponsor. If you wish to receive a tax receipt, you are not eligible for these sponsorship benefits.*

Event Sponsor: \$5,000

- » Your company logo with website link on our website
- » Company may provide promotional items to be given out at the event
- » Your company banner displayed at the event
- » Special recognition during the event presentation and 1 minute to speak about your company
- » First rights or refusal for next year's event
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.

Motivating Sponsor: \$2,500

- » Your company logo with website link on our website
- » Company may provide promotional items to be given out at the event
- » Your company logo on signage at the event
- » Special recognition during the event presentation
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.

Supporting Sponsor: \$1,000

- » Your company logo with website link on our website
- » Your company name on signage at the event
- » Company may provide promotional items to be given out at the event
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.

Affirming Sponsor: \$500

- » Your company logo with website link on our website
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.