

RE: Sled for Eternity Sponsorship
Saturday, January 29, 2022
Brokenhead River Community Hall, Beausejour

I am writing to invite you to join us as a sponsor for the 15th annual Sled for Eternity in support of Adult & Teen Challenge of Central Canada on January 29, 2022 in Beausejour, MB. **I've attached a list of sponsorship opportunities to this letter for your review.**

Sled for Eternity is a popular fundraiser, reaching hundreds of snowmobilers every year in Manitoba. I am excited to join in the challenge of raising money to help the Adult and Teen Challenge programs put hope within reach of communities impacted by addictions.

With a vision to put **Hope Within Reach** of every community by providing **Freedom** from life-controlling issues through the power of Jesus Christ, Adult & Teen Challenge operates a number of programs to help people overcome addiction and walk in freedom. These programs include their 4-tier, live-in discipleship program, Ready Now Recovery small group support, family and loved one support groups and youth drug awareness outreach. They are making a difference and I'm excited to partner with them.

As I plan to attend the Sled for Eternity fundraising ride, I am appealing to your company to help make this fundraising effort a success. Thank you for your consideration of this request.

Sincerely,

Anthony Ho
Winnipeg Men's Centre Director
Adult & Teen Challenge of Central Canada Inc.
204-949-9484

Registered Fundraising Sledder: _____

Presenting Sponsor: \$10,000

- » Company's name to precede every mention of the Sled for Eternity. (radio, print etc)
- » Our website (Large logo and link to your website)
- » Printed media (posters, letters, etc.)
- » Company logo listed as a sponsor at registration tables
- » Company may provide promotional items to be given out at the event
- » Special recognition at the event, 10x10 booth space, and 5 mins to speak about your company
- » Charitable donation receipt for donation
- » First rights or refusal for next years event
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.



Motivating Sponsor: \$5,000

- » Company name to be on some Radio ad tags
- » Your company website link on our website
- » Company may provide promotional items to be given out at the event
- » Special recognition at the event presentation and 1 minute to speak about your company
- » Charitable donation receipt
- » First rights or refusal for next year's event
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.

Supporting Sponsor: \$2,500

- » Your company website link on our website
- » Company may provide promotional items to be given out at the event
- » Charitable donation receipt
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.

Affirming Sponsor: \$500

- » Your company website link on our website
- » Charitable donation receipt
- » The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.