

**RE: Sled for Eternity Sponsorship  
Saturday, January 30, 2021  
Brokenhead River Community Hall**

I am writing to invite you to join us as a sponsor for the annual Sled for Eternity in Beausejour, MB. **I've attached a list of sponsorship opportunities to this letter for your review.**

Sled for Eternity is a growing fundraiser, reaching hundreds of snowmobilers every year in Manitoba. I am excited to join in the challenge of raising money to help Adult and Teen Challenge put hope within reach of those struggling with addiction.

With roots going back over 60 years Adult & Teen Challenge is a world-renowned program for individuals struggling with addiction. Residential clients are provided supervision, work training, academics, counselling and more. Other services offered include; non-residential & family support groups, youth/school drug awareness presentations, meals and support to those living on the streets, employable job skills training and assistance finding employment.

Adult & Teen Challenge relies on private donations and fundraising events like this to operate. Thank you for your consideration of this request.

Sincerely,

Beverly Ajtay  
Adult & Teen Challenge of Central Canada Inc.  
204-292-2947

**Registered Fundraising Sledder**

## Presenting Sponsor: \$10,000

- Company's name to precede every mention of the Sled for Eternity. (radio, print etc)
- Our website (Large logo and link to your website)
- Printed media (posters, letters, etc.)
- Company logo on the event shirts
- Company logo listed as a sponsor at registration tables
- Company may provide promotional items to be given out at the event
- Special recognition at the event, 10x10 booth space, and 5 mins to speak about your company
- Charitable donation receipt for donation
- First rights or refusal for next years event
- The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.



### **Motivating Sponsor: \$5,000**

- Company name to be on some Radio ad tags
- Your company website link on our website
- Company may provide promotional items to be given out at the event
- Special recognition at the event presentation and 1 minute to speak about your company
- Charitable donation receipt
- First rights or refusal for next year's event
- The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.

### **Supporting Sponsor \$2,500**

- Your company website link on our website
- Company may provide promotional items to be given out at the event
- Charitable donation receipt
- The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.

### **Affirming Sponsor \$500**

- Your company website link on our website
- Charitable donation receipt
- The satisfaction that you are helping at-risk members of your community find hope and healing from their addictions.